



**Ivana Ivanović Parivodić, MBA (Texas A&M)  
Managing Director**

**FORINVEST - FOREIGN INVESTORS SERVICES doo**

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### **Present work**

As Managing Director of ForInvest Ivana assembles and coordinates the work of custom made teams to support complex investment projects in Serbia. ForInvest expert teams join together the best legal, human resources, government relations, business, real estate, environmental and other experts, best fit for the assigned tasks. With over 20 years in international business Ivana is able to understand the multi-faceted requirements of a complex business, how it can be supported, streamlined, and knows how challenges get resolved. She is a great leader and problem solver - able to support businesses very effectively as she knows very many relevant people and has an in-depth knowledge of the markets.

### **Prior Professional Experience**

Belgrade Chamber of Commerce (2011-2016) / Advisor, Center of International Economic Relations where Ivana's main activities and responsibilities were: project management, organization of 1st Belgrade Economic Forum May 2011, Anniversary Award for best businessman and company of the year 2010, communications with Government officials daily, advising the President of the Chamber, communications with foreign Chambers in the region and worldwide.

Tsomokos Group International (2008-2009) / Managing Director where Ivana organized conferences: 8th Economic Summit of the Republic of Serbia (November 2008); Public Private Partnership, (March 2009); The World Health conference (June 2009); 9th

Economic Summit of the Republic of Serbia; ICTS Companies presentation (November 2009). She provided PR services for clients (National Bank of Greece, Eko Serbia, Grand Casino, Dundee Precious metals, Air Liquid, Alapis, ICTS). Also, her responsibilities were to organize meetings with Ministers of the Government of the Republic of Serbia, Ambassadors, senior executives of Serbian and international companies, to communicate with media representatives, to represent The Economist (the leading economic magazine worldwide).

Wolf Theiss (2007-2008) / Office Manager where Ivana's main activities were organization of meetings with officials and Ministers of the Government of the Republic of Serbia, Ambassadors, senior executives of the international companies; organization of 50-year anniversary of Wolf Theiss at Hofburg Palace, Vienna, Austria.

Menta DOO (2001-2007) / Manager of representative office where she managed a sales team of 30, trained new staff, handled marketing and PR activities, administration, and organization of new products presentations, contact with media, finance management.

#### **Education / Qualifications**

MBA - Texas A&M University

Masters in Business Management - Faculty of Economics University of Belgrade

Doctor of Veterinary Medicine, Faculty of Veterinary Medicine University of Belgrade (1997-2010)

Proficient in English and Serbian languages.